



With an election looming and every politician promising the earth, and no one being really sure as to whether any of it will be delivered; here at Mercian Labels, we wanted to bring you the only guaranteed manifesto that you will see during this campaign and the only one your organisation will ever need.

Our promise to you

With over 55 years experience of designing, printing, embellishing and finishing the highest quality self-adhesive labels for our clients across the UK, all backed by our dedicated and fastidious production and customer service teams, you can rest assured that we will deliver the labels you need, how you need them and when you need them, no matter which constituency you are based in.

<p>HEALTH</p>  <p>As in any election, health is one of the most talked about topics and is at the top of our agenda too. From the creation of our fantastic Gammatex® Chemical Sterilisation Indicator Labels, used throughout hospitals and healthcare environments to ensure medical products are sterile before use, through peel & reveal or the latest 'smart' labels used on Pharmaceutical products, to ensuring the technologies we use to produce your labels have regular 'check ups'; health is a vital part of our 'operations'.</p>	<p>DEFENCE</p>  <p>There can be no compromise when it comes to Defence and Security which is why we manufacture LabelLock™, The Premium Brand of Tamper Evident Security Labels and Tapes. They are CPNI/NPSA rated products approved for UK Government use and the only such products to have been certified to the ISO 17712 standard. In addition to which, as the ONLY UK Label manufacturer certified to the Cyber Essentials PLUS standard, you can also rest assured that any data you provide to us will be safe. (No briefcases containing your data are ever left on trains).</p>
<p>TRANSPORT</p>  <p>When it comes to Transport, it is vital that labels are delivered where they are supposed to be, when they are needed, which is why we monitor and measure the location of every job throughout the production process. From enquiry to delivery, we know where your job is, and will keep you informed, whichever route your labels take through our factory.</p> <p>And as one of the UK's largest manufacturers of pre-printed barcode and variable data labels, we also help transport, warehouse & distribution businesses of any size to keep track of your products.</p>	<p>ENVIRONMENT</p>  <p>The environment is so important to us that we have our own 'Mercian Zero' commitment which ensures that zero waste is sent to landfill; we generate up to 20% of our energy requirement on-site, whilst our use of motion activated LED lights throughout our warehouse and factory has reduced related use and emissions by 43%. We were one of the first in the UK to offer a label liner waste recycling scheme, allowing customers to 'close the loop' by turning their waste into new liner, we advise on 'Design for Recyclability', offer sustainable materials such as WoodFilm®, and have even just won an Innovation Award for the UK's first 100% recyclable, sustainable, water based, digitally printed paper packaging.</p>
<p>INFRASTRUCTURE</p>  <p>Our stance on Infrastructure is to remain one of the most advanced and automated self-adhesive label manufacturing facilities in the world.</p> <p>Our 6 year innovation project to reduce time and waste from our production process has reduced manufacturing times on multi-SKU, complex, digitally printed jobs by as much as 74% and won no less than 6 National and International awards and is changing the industry as we know it.</p>	<p>EDUCATION</p>  <p>Having the most knowledgeable and best trained people as part of our team is a key part of our success, which is why we have invested in the creation of a dedicated on-site Training Academy, delivering and providing access to a wide range of in-house, online and external training courses for every one of our colleagues at every level.</p> <p>Investing in the future of our people, in UK Manufacturing and keeping Mercian labels at the forefront of the industry for years to come.</p>
<p>REPRESENTATION</p>  <p>We do not have 'fast lane' access to our services (although we do consider every customer deserves VIP treatment), we are here to 'represent' your needs and deliver the products you want, as and when you need them.</p> <p>We are not partying when we should be working and our customers find our service pretty much tax free. Indeed we are so open and honest, you can see what our customers think of us at any given time by visiting www.mercianlabels.com/nps</p>	<p>AGRICULTURE & FISHING</p>  <p>As this is a guaranteed manifesto, we do have to be honest though and declare that if you would still prefer to purchase the labels and services available elsewhere, you may find them a little agricultural...</p> <p>...and if and when we do focus on something other than producing World Class labels, we do enjoy a spot of fishing.</p>

So if you are undecided on polling day (or at any time thereafter), if you want to be confident that you are getting what you were promised, or you would just like to find out more about our pledges, commitments or even the detail of some of our policies (Sustainability, Quality, etc.), please do not hesitate to contact us at our central headquarters on 01543 431070 or via sales@mercianlabels.com, or find out more at www.mercianlabels.com Vote MERCIAN LABELS for SPEED & SERVICE.

World Class Manufacturing of Self-Adhesive Labels