

What's your Environmental Policy?

INNOVATION & SUSTAINABILITY

Part of our Policy is to replace traditional filmic materials with the Industry's first fossil-free wood-based label film sourced from Traceable, Sustainable, Renewable Forestry.

To find out how you can adopt a sustainable approach, that positively impacts on the environment...

Let's have a conversation!

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WHY WOOD FILM LABELS?



'Wood Film' has been developed in conjunction with the large papermills of Scandanavia...

Wood chips are ground into a pulp as part of the paper making process. These oils are converted into a chemical structure which forms the basis of a white and clear Polyolefin Wood Film self-adhesive material.

The label material performs the same as a standard PP self-adhesive material and is durable, resistant to bottle & can bloom and can be supplied in clear or white based face material. Wood Film can be printed - like any other PP substrate with digital, flexo, screen or foil and is suitable for machine application.

Mercian 'Wood Film' material has the benefit of being ISCC certified (Interntional Sustainable Carbon Certification) making it a sustainable safe solution for global consumer demands

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Mercian
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