

Creating a white Plate for SilverPP and Clear Substrate Working with Adobe Illustrator

SAFE-ZONE

Remembering 1.5mm safezone on the Inner area of the cutter guide - please do not put any critical information in this area as when running on the web, there might be a little movement and risk being trimmed off.

We start with the finished artwork on layer 1.



Create a second layer and call this White Plate. The white plate will act as a 'primer', masking the silver or clear area of said substrate. Where there is NO white plate, then you will see the metallic or clear finish coming through.

- 1 - Copy all graphics elements to be white from Layer 1
- 2 - Paste (in place) onto the White Plate Layer



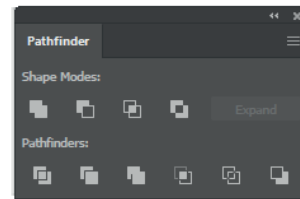
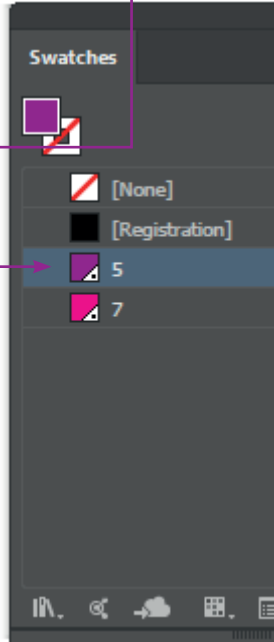
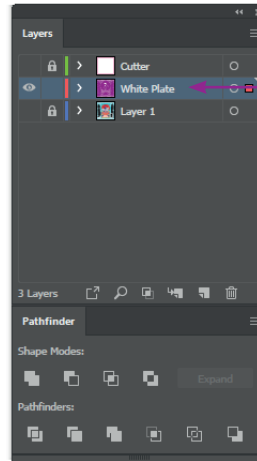
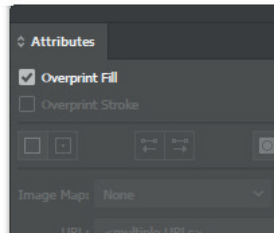
3 - Fill all elements using a SPOT swatch named 5 and select overprint

(this is very important, as if you do NOT overprint, all graphical elements under this will result in being knocked out).

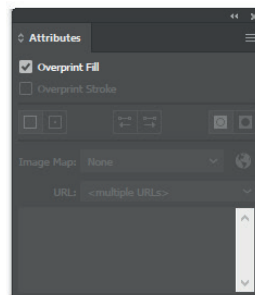
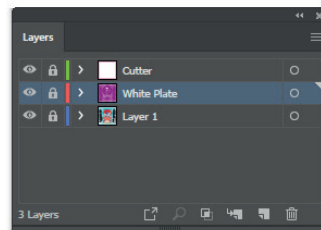
Please note-

On the White Plate Layer you can only use SPOT swatch 5.

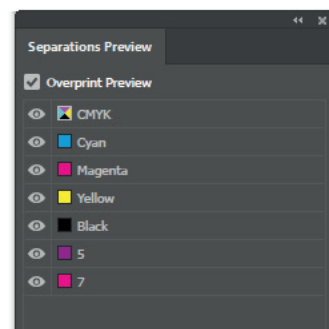
Do not use any text or shapes filled with white. If you do then these need to be cut away from the graphical elements. (using the Pathfinder Pallet)



Below image: Artwork with white plate (Job complete - showing in overprint view) ready for saving to pdf



*Use the Separations Preview window, as you can toggle between overprint and standard view, showing how this effects the images under the white plate.



Saving out the Illustrator files to Pdf.

***Convert all active text to outlines before saving print pdf** (as we dont have bespoke fonts - can cause delays)

Please take note of the below setting when saving your artwork for label printing.

We **DO NOT** need any crop marks or colour swatches on the final pdf.

Just 1.5mm bleed required onto of final label size.

